



Request for Sponsorship

Dear Prospective Sponsor,

31 Clover Hill Road

Please Consider Sponsoring our 8th Annual Northbridge Youth Soccer Association

Whitinsville, MA 0188

8th Annual John M. Dawson Memorial 3v3 SOCCER TOURNAMENT

The Tournament will be held on Saturday August 12th and Sunday 13th, 2017, at the Northbridge High School Upper Field Complex in Northbridge, MA at 427 Linwood Avenue, Whitinsville, MA 01588.

Northbridge Youth Soccer renamed the annual 3v3 Tournament after Army Corporal John M. Dawson, who was killed in Afghanistan on April 8th, 2015. John played Northbridge Youth Soccer from Mighty Mites (U5) to U18 so we wanted to honor this local hero with the renaming of this event.

<https://www.bostonglobe.com/metro/2015/04/20/mass-soldier-laid-rest-upton-funeral/uccyEagsVhVI4hsbLGJEfL/story.html>

Tournament Details

- **A small-sided soccer tournament with fast-paced action and engaging activity for all involved.**
- **Food, medals, trophies, soccer gear, tournament tee-shirts, and much more will be available on both days.**
- **Due to the huge success of the 2015 event and the help and support from our sponsors and donors, we expect 100 or more teams to take part in this year's event.**

What are we asking from our sponsors?

Northbridge Youth Soccer Association (a recognized 501C-3 non-profit organization, E.I.D.# 04-3332770) is looking to partner with local companies and businesses to help raise funds to support our local youth soccer program and to offset the cost of hosting this event in our town. Our expectation is that teams from the tri-state area will again visit our town this summer and make this event an annual stop on their soccer calendar. Our goal is to target sponsors that will benefit from the extra business that our tournament will bring to the area each year. *This tournament is Massachusetts Youth Soccer and United States Youth Soccer sanctioned event.*

Levels of Sponsorship

Gold - \$400 Your business logo on our website, name on our Mighty Mite and Pee-wee Game Uniform, and Gold level prominent sign at the entrance to the fields and above the Trophy Presentation Table.

Silver - \$300 Your business logo on our website and Silver level prominent signage at the entrance to the fields and offer up any marketing materials to distribute at the end.

Platinum - \$200 Your business logo on our website and Platinum level prominent signage at the entrance to the fields.

Bronze - \$100 Your business logo on our website

Please consider a level of sponsorship that fits your advertising budget while at the same time benefits our local youth organization here in the town of Northbridge. **All sponsor requests should be received by July 15st, 2017 in order to fulfill our obligation to each level.**

Please send all Sponsor Payments made payable to NYSA to:

Craig Mahoney

NYSA – 3v3 Director

31 Clover Hill Road

Whitinsville, MA 01588

Thanks.

Craig Mahoney

NYSA 3v3 Tournament Director

NYSA website - www.northbridgesoccer.org

email - craig.mahoney@fmr.com

cell - 508-826-6248